



What is Abriendo Puertas/Opening Doors?

A national evidence-based, comprehensive training program designed by and for parents with children ages 0-5.

Honors and supports parents:

- As family leader
- As their child's first teacher
- At home, which is their child's first school

Two-generation approach:

- Builds parent leadership skills
- Promotes family well-being and
- Positive outcomes for children





Abriendo Puertas
Opening Doors

Abriendo Puertas/Opening Doors Implementing Partners

- Partnering with over 500 family-serving organizations
- **Over 3,000 certified facilitators**
- Approximately 123,000 families in 41 states and Puerto Rico

If you are interested in becoming a partner organization, please contact:

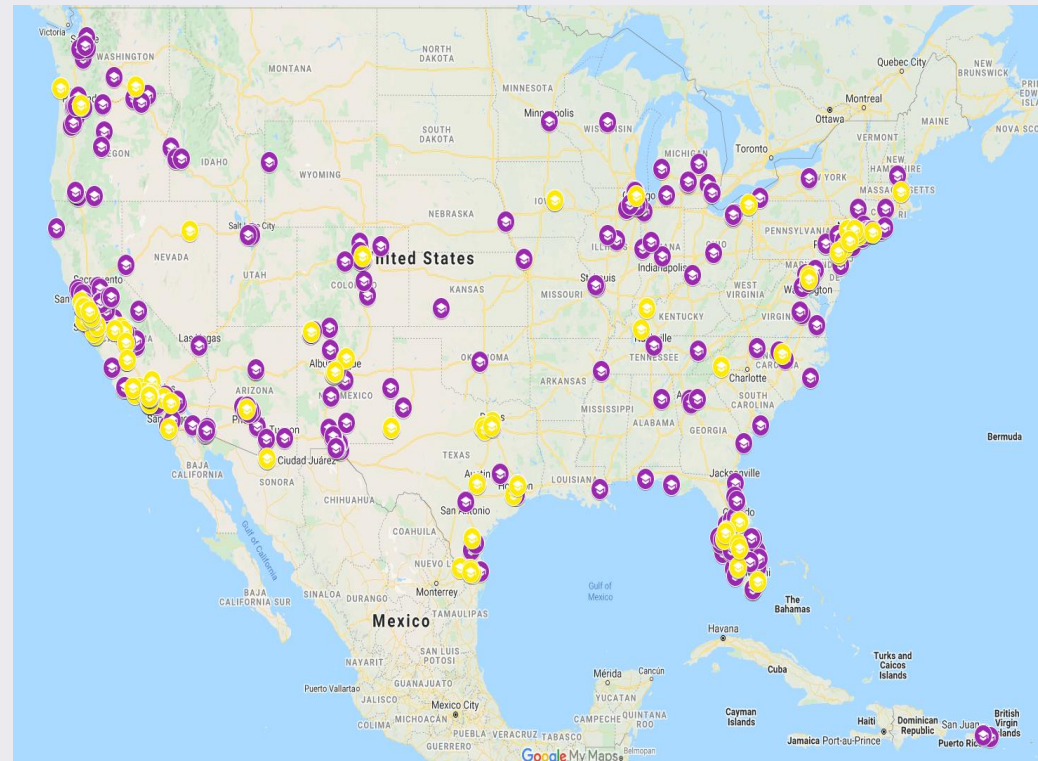
Daisy Castañeda at
dcastaneda@ap-od.org

11659
families

110
cities

47+
organizations
and schools

284+
certified
facilitators



ING TOGETHER

SESAME WORKSHOP

COMING TOGETHER

Racial Justice Resources from



in partnership with



Abriendo Puertas
Opening Doors



SESAME WORKSHOP

COMING TOGETHER

Today's Conversation

Introductions

SSIC Overview

Racial Justice Resources

Close Out and Call to Action



SESAME WORKSHOP
**COMING
TOGETHER**

Introductions



Today's Facilitator

Antonio Freitas

Director of Educational Experiences
US Social Impact,
Sesame Workshop



Friends Near and Far



- Who you are (**name**),
- The role you play connected to children (**caregiver or provider**), and
- Your **favorite Muppet!**



it all started with a

BIG IDEA

and our iconic TV show.



A history of inclusion

Sesame Street and Sesame Workshop have introduced a diverse group of Muppets who have helped children have important conversations over the years. Here are some of them:



1970

ROOSEVELT FRANKLIN, the first Black Muppet, was popular, but some viewers believe he reinforced negative stereotypes



1991

ROSITA LA MONSTRUUA DE LAS CUEVAS, the first Latina Muppet to join Sesame Street full time, begins doing a Spanish word of the day

2002

KAMI, an HIV-positive Muppet, appears on South Africa's *Takalani Sesame*, helping reduce stigma around HIV/AIDS

2010

GABRIELLE, a Black Muppet, originally introduced as Segi, makes her debut and goes viral with the song "I Love My Hair"



2011

LILY, a Muppet who experiences food insecurity, makes her debut during a special about hunger; in 2018, her character also struggles with homelessness

2013

ALEX, a Muppet whose father is incarcerated, helps children with imprisoned parents talk about their feelings

2015

JULIA, a Muppet with autism, is created for a digital storybook; in 2017, she becomes a character on the show



2019

KARLI, a Muppet who is in foster care and whose mother struggles with addiction, is seen as a response to the growing opioid crisis



2021

WESLEY, a 5-year-old Black Muppet, is created to help families talk about race and racism



— *our mission is to help kids grow* —
smarter, stronger, and kinder



SESAME WORKSHOP
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SSIC Overview



What is SSIC?

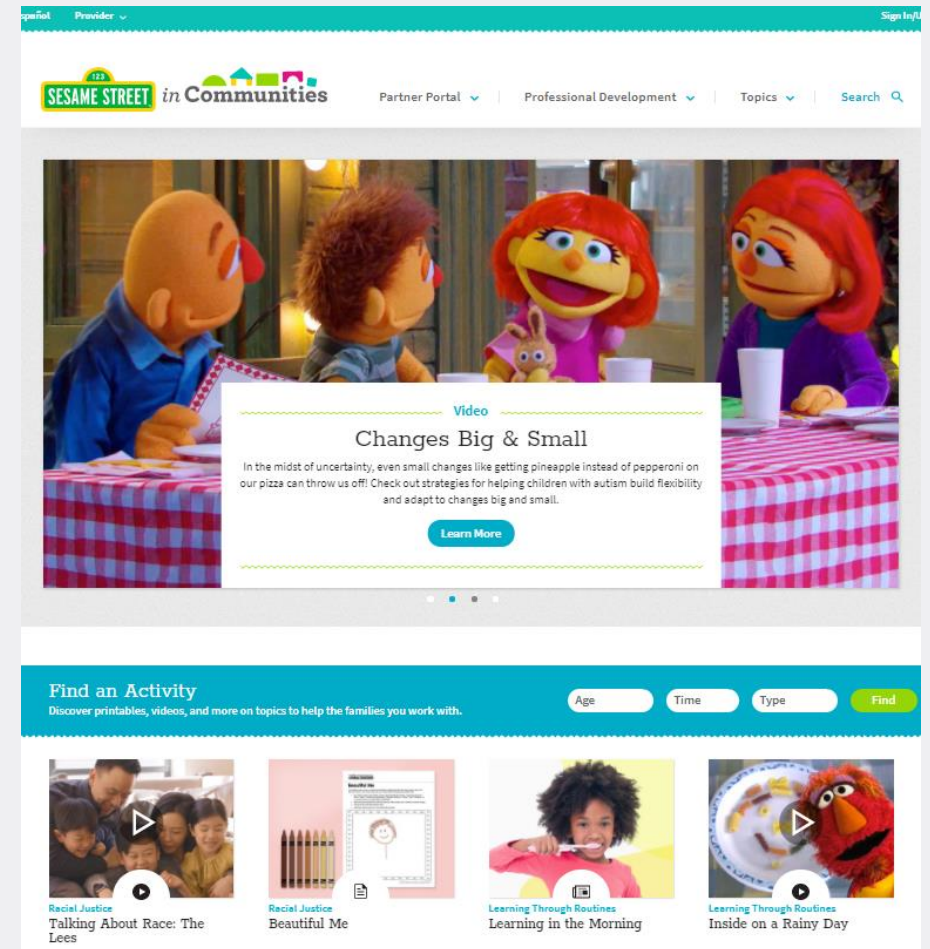
SSIC is a model that reaches vulnerable children and families in communities through:

- An **online content** hub
- **PD** resources
- **Implementation** with partners

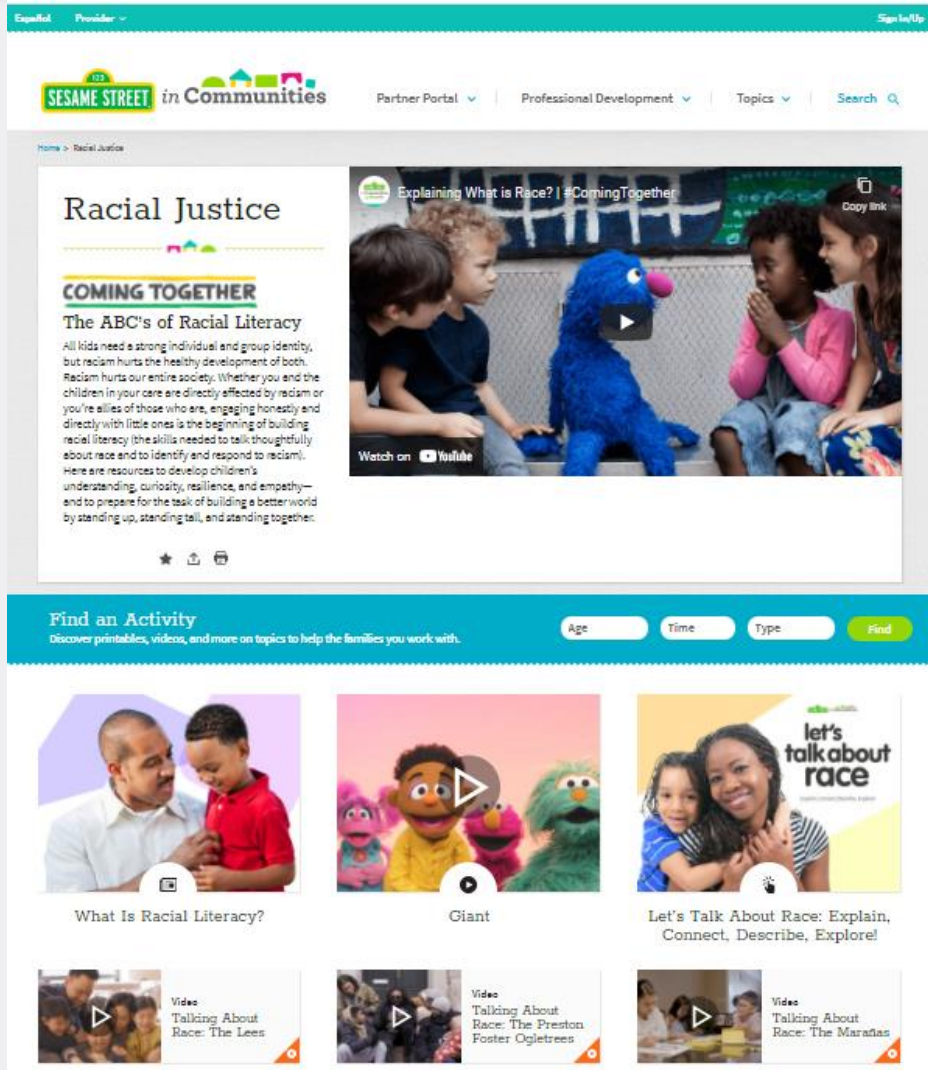


Site Features

- Parent and provider facing
- More than 300 activities
- All activities (aside from PD) available in Spanish
- Save, share, and print activities
- Option to Log In
- Free Professional Development







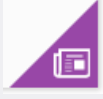

Filter Options



Age

- Grown-Ups
- 7-10
- 0-1
- 2-3
- 4-6

Types

- Printables 
- Interactive Games 
- Videos 
- Storybooks 
- Articles 
- Workshops 

Time

- 1-4 min
- 4-10 min
- 10+ min



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Racial Justice Resources





A Shared Language



Communication &
Conflict Resolution



Being an Upstander

Meet the newest Neighbors!

Ji-Young

- Age 6
- Close with her family and is very proud of her South Korean heritage
- Name Ji (wisdom, knowing, sesame) Young (hero, brave, courageous)
- Loves playing soccer. Guitar, and skateboarding



Elijah

- Age 35
- Meteorologist
- Loves exercising, movies, and trying new vegan recipes
- Models for Wes (Black) pride and the way to treat others



Wes

- Age 5
- Pre-K Student
- Loves pretend play, movies, Halloween and architecture.
- Models for curiosity, innocence and (Black) joy



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Resources to Share with
Children

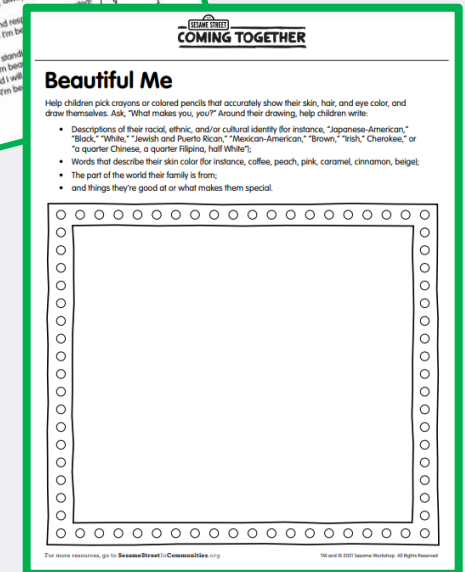
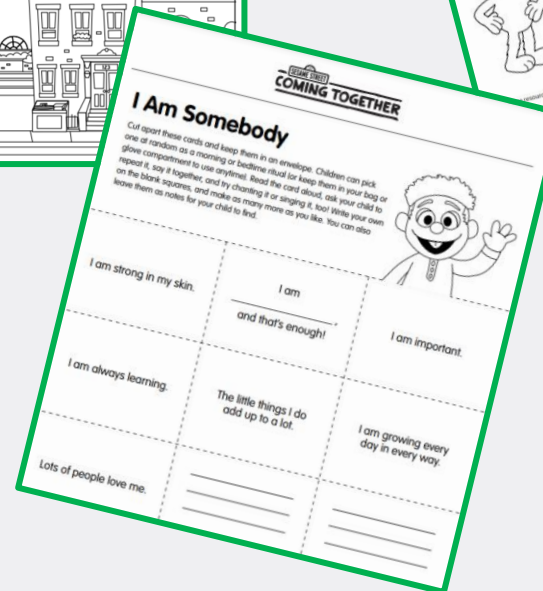
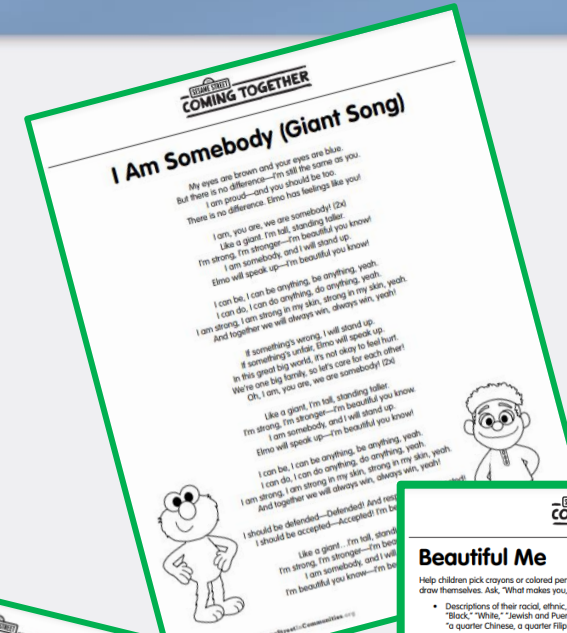




Racial Justice Resources: Children

Ways to Share

- Use during arrival and dismissal
- Jumpstart conversations with little ones
- Display around setting
- Use as “take home” projects and
- Print off and place in a binder



Racial Justice Resources: Children

The Big Idea: It can be hard for both kids and adults to know when to speak up and say “that’s not okay”... and when to walk away.

Spanish Is My Superpower

🗨 Racial Justice 🧑 Age 2 to 6 ⌚ 1-4 Min



It’s hard even for adults to know how to handle scary or hurtful race-based encounters, and it’s sometimes confusing to know when it’s time to speak up or stick up for oneself and when it’s best to walk away from the conflict. It can also be hard to know how to move on after what happened and begin to heal. Share this video with children to explore important skills in dealing with racism.



COMING TOGETHER

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Resources to Share with
Caregivers and Families



Racial Justice Resources: Caregivers and Families



Article
Never Too Young:
Ages and Stages of
Racial
Understanding




Article
5 Things I Want
Other Black Dads
to Know



Article
Racial Trauma &
Responding to
Racism

Joyful Moments

Sometimes practicing self-care is the best way to stand up for yourself, and against unfairness. Families can prioritize self-care together! Below, you'll find several family moments. Cut them out and use them for some together time with your family.



GOOD FOR ONE STORY Try to keep 10 minutes, both on reading a book to your preschooler before bedtime or playing coloring games with your grade-school child after school.	GOOD FOR ONE JOKE Have fun with your family. Tell one another funny jokes, but not when someone is sad or a disagreement is going on.
GOOD FOR AN EXTRA-BIG HUG Hug someone special in the face of challenges. Remember one another of the best that you share.	GOOD FOR 10 MINUTES OF DANCING Physical movement is a great stress reliever. Put on music and dance around in a circle. See who can come up with the best moves.
GOOD FOR ONE FUNNY FACE Get your whole family playful. Have one person make a funny face to the others. Remember that you can play and enjoy your time together.	GOOD FOR A SHOUT When something is right, let everyone know that. When someone is wrong, let them know that you understand why they feel wrong or scared.
GOOD FOR ONE SONG Music can help you and your children express to stay together, or have a fun time singing. Put in meaningful lyrics.	

Minor support provided by UNICEF.

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The Big Idea: Watching other families have honest, age-appropriate conversations about race and skin color can inspire new ideas for talking about these topics at home.

Talking About Race: The Marañas

Racial Justice Age 0 to 6 4-10 Min



Meet the Maraña family: Parents Sally and Chris, and kids CJ and Krystalynn. In this video, the Marañas have an honest talk about about skin color, culture, and pride.

COMING TOGETHER

Racial Justice Resources: Caregivers and Families



Ways to share

- Digital ways to pass the time
- Strategies to self-regulate
- Reinforce concepts and/or lessons covered in school, day care, at home learning, etc.
- Play together to foster sharing and cooperation



SESAME WORKSHOP

COMING TOGETHER

Resources to Share with
Providers





Racial Justice Resources: Providers



Workshop
Helping Parents
Talk About—and
Stand Up Against—
Racism



Article
What Is Racial
Literacy?



Patricia Taylor

Shannon Evans



Jul 29, 2021 | 1:00 pm EST

The ABC's of Racial Literacy

Join us for the Sesame Street in Communities webinar on The ABC's of Racial Literacy.

COMING TOGETHER

Room to Grow: Resources for Racial Justice

The Big Idea: Confident children can embrace diversity and act as upstanders when someone is in need.

Week 4

Room to Grow: Resources for Racial Justice 20 Minutes

- Day 1: Classroom Communities**
- Day 2: Provider to Parent
- Day 3: Fun with Families
- Day 4: Professional Development
- Day 5: Questions and Reflections

Welcome to Session 4, Day 1 of Room to Grow! Today is all about helping you help children listen, act, and unite to build a better world. Service is an important value for military families, and learning to serve as an upstander in society will leave a positive impact in and out of school. When children see someone being treated unfairly, they can use words and actions that bring people together to solve the issue. When children are on the receiving end of racism, or any unkind comments because of their differences, they can still stand tall because they are confident in their own identity. You'll learn strategies to share with parents and explore materials they can use to practice.

Watch *We Are Upstanders*.



Article
Raising an Upstander
By Tiffany H. Jewell

An upstander is someone who uses their voice and their actions to help others. Upstanders make their communities—and the world—better for everyone. Being an upstander means standing up to help with others to build a better world together. For children that have directly experienced racism, being an upstander also means speaking up and proud within ourselves, and to our communities, whether that's our racial or ethnic identities, or in any of the many ways we all have of describing and understanding ourselves.

Raising the inner confidence and strength of an upstander equates to a healthy, resilient life in the world. It is an anchor that keeps us steady when the world is full of waves. Here are some ways you might help children develop the three types of "upstandership":

- Help them stand tall in themselves. When children's identities, build their confidence and sense of self-worth by pointing out and celebrating their uniqueness... Inside and out. Remind them of their special talents, and explain that everyone has their own amazing qualities and everyone deserves to feel proud inside. In addition to telling children "I'm proud of you," use specific moments to point out that they should be proud of themselves. Remind them that their skin is beautiful, and that they are perfect as they are. "All born they are," "Strong as their skin."
- Help them stick up for others. Let children see you speaking up or taking action when you notice something unfair. Talk about how you feel about it, and model respectful ways of communicating and standing up for others. When children talk about a conflict they witnessed, such as a peer being teased or excluded at school, ask questions: What did they think? What did they say or do for not say or do, and why? What did others say or not do that did not do that? What might they do if it happens again? Other language they can use in the future: "I don't like when you talk like that," "That's not cool," "That's unfair and it's not okay," "That's not how we should treat others," "I don't agree," and so on.

- Self-paced, asynchronous interactive guide
- Activities for every member of a military community
- Six weeks of resources broken down into daily lessons

- **Day 1: Classroom Communities** – information and resources to use in your work with children in early childhood contexts
- **Day 2: Provider to Parent** – resources to share with parents and caregivers
- **Day 3: Fun with Families** – activities that children can take home and experience with their family
- **Day 4: Professional Development** – tools to help level up our growing knowledge connected to race and equity
- **Day 5: Questions and Reflections** – a place to process and reflect on the week's lessons, ideas, and resources

COMING TOGETHER

Racial Justice: Subtopics



Dealing with Racism

Materials to help children cope with difficult race-related situations and experiences.



Talking About Race

A set of resources to help kids think about, ask about, and talk about race.



Racial Justice Resources for Military Families

Military families practice service to our country in everything they do.

Explore materials, activities, and strategies to help children cope with difficult race-related situations and experiences across curated pages!

SESAME WORKSHOP

COMING TOGETHER

Close Out and
Call to Action



SSIC Resources



For Children

- Outside, Inside (*Storybook*)
- Sing Along (*Printable*)
- Breathe, Feel, Share (*Video*)
- Welcome to the Street (*Printable*)
- I am Somebody (*Printable*)
- Beautiful Me (*Printable*)



For Caregivers and Families

- Activity Book (*Printable*)
- Joyful Moments (*Printable*)
- I am Me (*Interactive*)
- Let's Talk About Race (*Interactive*)
- Talking About Race Docs (*Videos*)
- 5 Things I Want Other Black Dads to Know (*Article*)
- Racial Trauma (*Article*)



For Providers

- What is Racial Literacy (*Article*)
- Helping Parents Talk About... (*Article*)
- Resources for Military Families (*Subtopic*)
- Room to Grow (*PD Course*)

The screenshot shows the 'Racial Justice' website. At the top, there is a video player with the title 'COMING TOGETHER' and a description: 'The ABC's of Racial Literacy'. Below the video player, there are three subtopic cards: 'Dealing with Racism', 'Talking About Race', and 'Racial Justice Resources for Military Families'. Below these, there is a search bar and a grid of activity cards. The grid contains 24 cards, each with a title, a small image, and a play button icon. The cards are organized into a 4x6 grid. The titles of the cards include: 'Outside, Inside', 'I Am Somebody', 'Beautiful Me', 'Activity Book', 'Joyful Moments', 'Let's Talk About Race', 'Talking About Race Docs', '5 Things I Want Other Black Dads to Know', 'Racial Trauma', 'What is Racial Literacy', 'Helping Parents Talk About...', 'Resources for Military Families', and 'Room to Grow'.

What You Can Do

- Explore the site ssic.org.
- Make a profile.
- Find one resource that fits!



A Conversation for Caregivers

- March 9th, 2022
- 2:00pm EST via Zoom
- en español

Coming Together: Racial Justice Resources from Sesame Street in Communities.

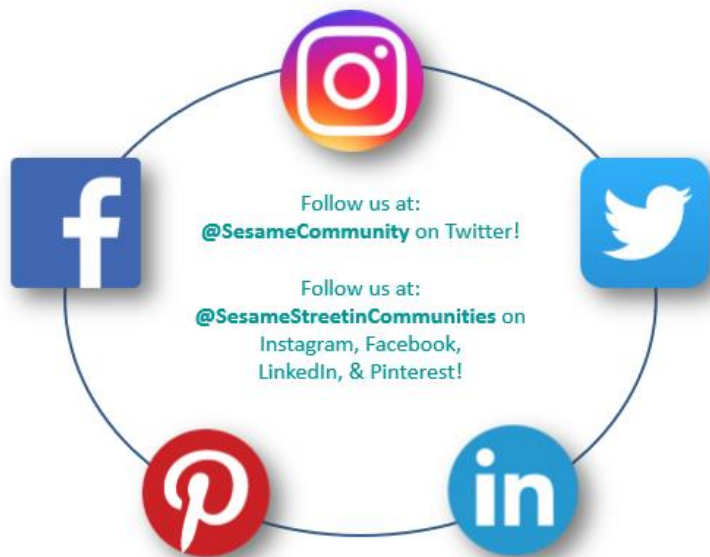
All kids need a strong individual and group identity, but racism hurts the healthy development of both. As parents and caregivers of young children, you hold great power in building little ones' racial literacy by engaging in honest and direct conversations about race. Join Sesame Street in Communities and Abriendo Puertas/Opening Doors for a conversation to explore resources that celebrate race by helping us to stand up, stand tall, and stand together!





Keep in touch with
Sesame Street in Communities!

Connect with us on social media!



...and sign up for our newsletter!

Stay up to date on our latest available resources and featured content.

Email us at sesamecommunities@sesame.org



Text **SESAME**
to 833-541-0461





Thank you!